

NODEDAY TORONTO 2018

NodeDay Toronto is a one-day Node.js conference
by enterprise leaders, for enterprise leaders.

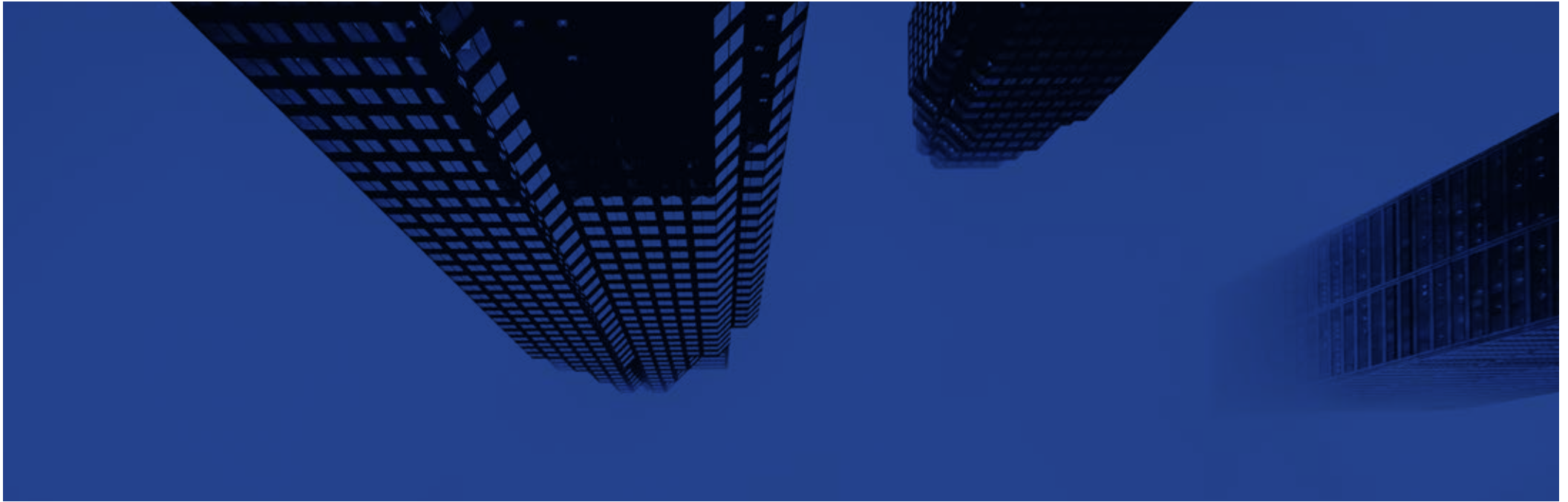
Sponsorship Prospectus



nodeday

NodeDay Toronto
Wednesday, 2 May 2018

TELUS Digital Conference Space
25 York Street, Toronto, Canada



EVENT OVERVIEW

NodeDay Toronto is a one day Node.JS conference by the enterprise, for enterprise. 200 c-level attendees will be joined by Industry leaders for a day of talks, panels, workshops and round table discussion. There will be plenty more time for networking during the coffee breaks and lunch.

Node.JS is the world's most popular programming language and it's radically changing how software is built. Node.JS plays a critical role in digitizing the old enterprise businesses, providing reliable scaling & security, while helping teams explore new technologies practices such as IoT and AI.

We're creating a space for **Creativity, Exploration, Discussion and Learning** to help **businesses** learn and get in touch with the industry leaders on these topics

TALK TOPICS YOU CAN EXPECT AT THE EVENT:

State of the Node.JS
Ecosystem

Success stories, Linux
Foundation & Node
Foundation explainer
Digitizing the Enterprise

Open Source /
Innovation / Inclusivity

Scale & Velocity

Machine Learning & AI

Strategic Advisor
of a leading Node.js
Consultancy

VP
of a major
telecommunications
company

Board Director
of one of the largest
broadcasting and cable
television companies in
the world

Director
of the world's leading
streaming service

CTO
of a major mass media
company





SOME OF THE TOPICS COVERED IN THE WORKSHOPS AND ROUND TABLE DISCUSSIONS:

Open Shift Infrastructure at Scale

Going Node.JS Enables Digital Innovation

Digital Platform Story

AI Round Table

Node at Scale

Node.JS For Everything!

INVITED COMPANIES:

500px (CEO)

Acquia (CTO)

Auth0 (Director of Product Management)

AutoFi (CTO)

BOLT Solutions Inc. (SVP Professional Services)

Bocoup (CEO)

Canada's Open Data Exchange (Data Executive in Residence)

Capital One (Senior Developer)

CBC (Director, Product Intelligence; Senior Development Manager)

CGI (SVP Banking and Financial Services)

Chatham Financial (Director of Engineering)

ChatKit (CEO; Head of Product)

ClassPass (VP Engineering)

Comcast (Senior Director, Open Source Practise)

Critical Mass (VP, Project Delivery)

Elections Ontario (Manager, Digital Products)

Ethereum Foundation (Advisory Board Member)

FlightNetwork (CTO)

Google (Product Manager; Head of Open Source Strategy, GCP; Developer Advocate for Node.js on Google Cloud Platform)

Groupon (CTO of Platform)

HackerYou (CTO)

Havas Worldwide (President)

Helpful (CTO)

iBeat (CTO)

IBM (CTO Telecom; Senior Technical Staff Member; Senior Software Developer)

ICUC (SVP Technology and Innovation)

IGM Financial (Director, Digital Practise)

Indigo (Director, Digital Product Management)

Intel (Director of Software Engineering, Datacenter Software Technologies; Engineering Manager; Senior Director)

ION360 (VR Lead)

JS Foundation (Executive Director)

Keen IO (CEO)

KeyBanc Capital Markets (Vice President, Mosaic)

Manifold (Co Founder/CEO)

Microsoft (Principal PM Manager; Principal Developer Advocate Lead; Principal Developer Advocate; Technical Program Manager for Microsoft Web Platform)

Mozilla (SVP, Firefox)

Netflix (Director of Edge Engineering; Director, UI Engineering)

Node.js Foundation (Executive Director)

npm Inc (CTO; COO)

OK GROW! (Founder/CEO)

OpenFin (CEO; President/COO)

PayPal (Lead Architect, Consumer Products; Senior Director of Online Payments; Engineering Manager; Director of Engineering)

Pivotal (Director, Eng; GM, Product & Alliances)

Polar (VP Product)

Power Home Remodeling Group (VP of Business Technology)

Rally Ventures (General Partner)

Salesforce (Senior Manager, Digital Strategy and Ops; Chief Architect, Canada)

Shape Security (VP of Engineering)

Shopify (VP of Product; Chief Product Officer; SVP of Engineering; SVP of Data and Analytics)

Skycatch (CEO)

Stackery.io (CTO)

Statflo (CTO)

Symbility Intersect (VP Engineering)

TELUS (CTO, Director - Big Data Analytics)

ThoughtWorks (Technology Principal)

Townquared (Head of Engineering)

Venmo (VP, Consumer and Venomo Engineering, Identity)

VM Farms (Founder/CEO)

Webflow (CTO)

Woebot (Head of Engineering)

OPPORTUNITIES OVERVIEW

	BRONZE	SILVER	GOLD
Cost	\$5,000	\$10,000	\$20,000
Limited to	10 partners 8 left	5 partners 3 left	3 partners
Free Tickets	2	4	6
Booth		✓	✓
Workshop Slot			✓
Company mention at the opening remarks at the event	✓	✓	✓
Logo placement on conference website	✓	✓	✓
Company logo and mention included in one pre-conference email to registered attendees		✓	✓
Thank you mention on social channels (Twitter, facebook, LinkedIn)	✓	✓	✓

SOLD OUT

WE GIVE BACK TO THE COMMUNITY



Any proceeds from the conference will be donated to charity

CONTACT

CLIONA MCGRATH, EVENTS MANAGER

cliona.mcgrath@nearform.com

+353 87 798 6252

