NODEDAY TORONTO 2018
NodeDay Toronto is a one-day Node.js conference by enterprise leaders, for enterprise leaders.
Sponsorship Prospectus
NodeDay Toronto is a one day Node.JS conference by the enterprise, for enterprise. 200 c-level attendees will be joined by Industry leaders for a day of talks, panels, workshops and round table discussion. There will be plenty more time for networking during the coffee breaks and lunch.

Node.JS is the world’s most popular programming language and it’s radically changing how software is built. Node.JS plays a critical role in digitizing the old enterprise businesses, providing reliable scaling & security, while helping teams explore new technologies practices such as IoT and AI.

We’re creating a space for Creativity, Exploration, Discussion and Learning to help businesses learn and get in touch with the industry leaders on these topics.
<table>
<thead>
<tr>
<th>Talk Topic</th>
<th>Speaker Description</th>
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</thead>
<tbody>
<tr>
<td>State of the Node.js Ecosystem</td>
<td>Success stories, Linux Foundation &amp; Node Foundation explainer</td>
</tr>
<tr>
<td>Strategic Advisor of a leading Node.js Consultancy</td>
<td>Digitizing the Enterprise</td>
</tr>
<tr>
<td>VP of a major telecommunications company</td>
<td>Open Source / Innovation / Inclusivity</td>
</tr>
<tr>
<td>Board Director of one of the largest broadcasting and cable television companies in the world</td>
<td>Scale &amp; Velocity</td>
</tr>
<tr>
<td>Director of the world's leading streaming service</td>
<td>Machine Learning &amp; AI</td>
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<tr>
<td>CTO of a major mass media company</td>
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</tbody>
</table>
SOME OF THE TOPICS COVERED IN THE WORKSHOPS AND ROUND TABLE DISCUSSIONS:

Open Shift Infrastructure at Scale
Going Node.JS Enables Digital Innovation
Digital Platform Story
AI Round Table
Node at Scale
Node.JS For Everything!
INVITED COMPANIES:

500px (CEO)
Acquia (CTO)
Auth0 (Director of Product Management)
AutoFi (CTO)
BOLT Solutions Inc. (SVP Professional Services)
Bocoup (CEO)
Canada’s Open Data Exchange (Data Executive in Residence)
Capital One (Senior Developer)
CBC (Director, Product Intelligence; Senior Development Manager)
CGI (SVP Banking and Financial Services)
Chatham Financial (Director of Engineering)
ChatKit (CEO; Head of Product)
ClassPass (VP Engineering)
Comcast (Senior Director, Open Source Practise)
Critical Mass (VP, Project Delivery)
Elections Ontario (Manager, Digital Products)
Ethereum Foundation (Advisory Board Member)
FlightNetwork (CTO)
Google (Product Manager; Head of Open Source Strategy, GCP; Developer Advocate for Node.js on Google Cloud Platform)
Groupon (CTO of Platform)

HackerYou (CTO)
Havas Worldwide (President)
Helpful (CTO)
iBeat (CTO)
IBM (CTO Telecom; Senior Technical Staff Member; Senior Software Developer)
ICUC (SVP Technology and Innovation)
IGM Financial (Director, Digital Practise)
Indigo (Director, Digital Product Management)
Intel (Director of Software Engineering, Datacenter Software Technologies; Engineering Manager; Senior Director)
ION360 (VR Lead)
JS Foundation (Executive Director)
Keen IO (CEO)
KeyBanc Capital Markets (Vice President, Mosaic)
Manifold (Co Founder/CEO)
Microsoft (Principal PM Manager; Principal Developer Advocate Lead; Principal Developer Advocate; Technical Program Manager for Microsoft Web Platform)
Mozilla (SVP, Firefox)
Netflix (Director of Edge Engineering; Director, UI Engineering)
Node.js Foundation (Executive Director)
npm Inc (CTO; COO)

OK GROW! (Founder/CEO)
OpenFin (CEO; President/COO)
PayPal (Lead Architect, Consumer Products; Senior Director of Online Payments; Engineering Manager; Director of Engineering)
Pivotal (Director, Eng; GM, Product & Alliances)
Polar (VP Product)
Power Home Remodeling Group (VP of Business Technology)
Rally Ventures (General Partner)
Salesforce (Senior Manager, Digital Strategy and Ops; Chief Architect, Canada)
Shape Security (VP of Engineering)
Shopify (VP of Product; Chief Product Officer; SVP of Engineering; SVP of Data and Analytics)
Skycatch (CEO)
Stackery.io (CTO)
Statflo (CTO)

Sponsorship Prospectus
NodeDay Toronto
2 May 2018
OPPORTUNITIES OVERVIEW

<table>
<thead>
<tr>
<th></th>
<th>BRONZE</th>
<th>SILVER</th>
<th>GOLD</th>
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</thead>
<tbody>
<tr>
<td>Cost</td>
<td>$5,000</td>
<td>$10,000</td>
<td>$20,000</td>
</tr>
<tr>
<td>Limited to</td>
<td>8 partners</td>
<td>3 partners</td>
<td>3 partners</td>
</tr>
<tr>
<td>Free Tickets</td>
<td>2</td>
<td>4</td>
<td>6</td>
</tr>
<tr>
<td>Booth</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Workshop Slot</td>
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<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Company mention at the opening remarks at the event</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Logo placement on conference website</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Company logo and mention included in one pre-conference email to registered attendees</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Thank you mention on social channels (Twitter, facebook, LinkedIn)</td>
<td>✔️</td>
<td>✔️</td>
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</tr>
</tbody>
</table>

Booth and Workshop Slot are included with each level of sponsorship. Limited partners for each sponsorship level: BRONZE: 8, SILVER: 3, GOLD: 3. Ticket limits: BRONZE: 2, SILVER: 4, GOLD: 6. Workshop Slot is sold out.
WE GIVE BACK TO THE COMMUNITY

Any proceeds from the conference will be donated to charity.
CONTACT

CLIONA MCGRATH, EVENTS MANAGER
cliona.mcgrath@nearform.com
+353 87 798 6252